

Mendlesham Computer Club

Social Media

What is Social Media

Dictionary definition

- Forms of electronic communication through which users create online communities to share information, ideas, personal messages, and other content (such as videos)

Examples

- Twitter, Facebook, Whatsapp, Snapchat, Instagram
- BEWARE:
 - they are ALL funded by Advertising.
 - They all have impact on privacy.
 - They are addictive, and can be really intrusive.

Twitter

Dictionary definition

- Twitter is an online news and social networking service on which users post and interact with messages known as "tweets".
- Registered users can post, like, and retweet tweets, but unregistered users can only read them.

Example



A screenshot of a tweet from Donald J. Trump (@realDonaldTrump). The tweet text is "Despite the constant negative press covfefe". The tweet has 127,484 retweets and 162,762 likes. The tweet was posted at 9:06 PM on May 30, 2017. The interface shows a "Follow" button and icons for replying, retweeting, and liking.

Donald J. Trump 
@realDonaldTrump 

Despite the constant negative press covfefe

RETWEETS	LIKES
127,484	162,762

9:06 PM - 30 May 2017

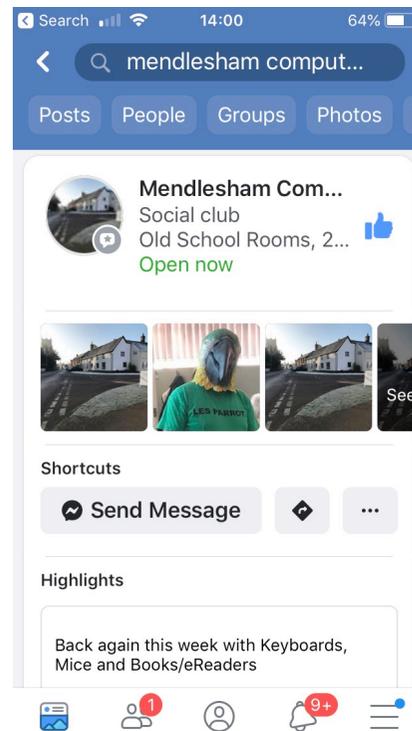
  

Facebook

Dictionary definition

- After registering, Facebook users can create a customized profile revealing information about themselves. They can post text, photos and video which is shared with any other users that have agreed to be their "friend".

Example

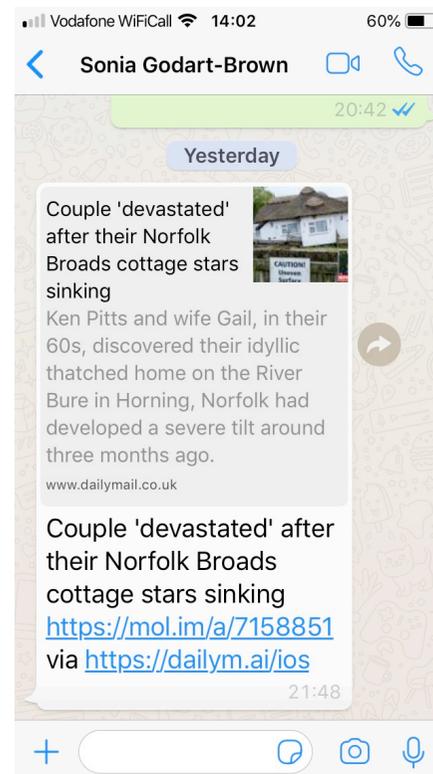


Whatsapp

Dictionary definition

- WhatsApp Messenger allows registered users to send text messages and voice messages, make voice and video calls, and share images, documents, user locations, and other media with other registered users and groups.

Example



Snapchat

Dictionary definition

- Snapchat is a multimedia messaging app that allows registered users to upload pictures and messages that are usually only available for a short time before they become inaccessible to their recipients and then share them with other Snapchat users..

Example

Instagram

Dictionary definition

- Instagram allows users to upload photos and videos, which can be edited with various filters, and organized with tags and location information. These can then be shared publicly or with pre-approved followers.

Example

Questions